

中州大学学报

ZHONGZHOU DAXUE XUEBAO

双月刊

主 任
副 主 任
委 员

主 编
执行主编
副 主 编

封面题字

执行编辑

中州大学学报

双月刊

35 1

2018 1 138

目 录

· 文艺学与文学评论 ·

	1
21	" "	7
	15
" " " "		
—	20

· 区域经济与文化产业 ·

	25
—	30
DEA	36
	42
" "	46
	50

· 法学研究 ·

	WTO WTO	54
" "	59

· 社会学与历史 ·

.....	65
.....	70

· 出版与传媒 ·

" "	74
	78
	82
" "	85

· 语言文化与翻译 ·

.....	89
.....	95
.....	99
.....	104

· 教育与教学 ·

.....	108	
.....	112	
.....	115	
——	121
	125

JOURNAL OF ZHONGZHOU UNIVERSITY

Bimonthly Vol. 35 No. 1 2018 Serial No. 138

MAIN CONTENTS

- What Kind of Chinese New Literature History Do We Need LIU Zhong 1
- Chinese "Cultural Study" from the Perspective of Marxist Literary Theory in the 21st Century
..... ZHANG Jing 7
- Study on the Development of Ecological Agriculture in Henan Province under the Reform of
Supply Side LIU Zhanwei 25
- Analysis on the Coupling and Coordinated Measurement and Optimization of Airport Economy and
Regional Economy
——A Case Study of the Top Ten Airport Economic Demonstration Zones FENG Shanshan 30
- The Legitimacy Crisis of WTO National Specific Rules and its Solution
——Reflections on the Rules of "WTO – plus" Rules and "WTO – minus" Rules in the China Accession
Protocol ZHOU Yanyun 54
- The Investigation and Thought of the Living Conditions from the Residents in the
"Village in the City" ZHONG Yan 65
- Research on "the Belt and Road" on the New Media Cooperation Development of China' s
Inland Node Cities DONG Shibin ZHANG Xiaodan 74
- Challenges and Strategic Choices of Henan Time – honored Brand Communication in the
Integration Media Era BAI Zhiru 78
- Characteristics of Chinese Singular Adverbial Errors Caused by
Hispanic Learners GAO Yong' an ZHANG Qia 89
- A Text Analysis of *Zeng Guofan' s Family Letters* Based on Western Rhetoric YANG Yuezhen 95
- Research on the Comprehensive Quality Training Effect of National Defense Education CHEN Yunyan 108

(上接封二)

1.8

1.9

6

. M
. J
. N
. C //
. P
. D
. S

1.10

1.11

2. 投稿约定

2.1

E - mail

E -

mail zzdxbbjb@126.com

0371 - 68229215 0371 - 68229892

2.2

2

1

2

2.3